aidporter | Design & Communication Partner for International Development

CAPABILITIES · 2026

Design and Communication for International Development

TENDERING

Proposals, diagrams, maps, templates

IMPLEMENTATION

Reports, data, visibility, events, video

CONSORTIUM

Consortium partner or key experts

WHO WE ARE

A design partner from inside the sector

Aidporter works alongside the consultancies and consortia that deliver donor-funded projects, from proposal preparation to project delivery.

30+ projects delivered

10+ years of our team inside the sector

19 countries where the projects we work on take place, across Africa, Asia, Europe, Latin America and the Middle East

OUR ROLE

Where we fit in the project cycle

We design your bid, deliver its outputs once it is won, or sign it with you as a consortium partner. One partner for the whole cycle.

TENDERING

Before the deadline

Full proposal design for priority bids, methodology diagrams, infographics and maps, plus Word and PowerPoint templates your team can keep using on its own.



IMPLEMENTATION

Once the project is won

Inception and progress reports, publications, presentations, data visualisation, visibility materials, events and motion graphics.



CONSORTIUM

In your consortium

When a bid needs a communication component, we join in the role it needs: as named key experts in the team you propose, or as a consortium partner that writes, budgets and delivers the communication outputs.



WHY AIDPORTER

What makes the difference

We come from the sector. We know terms of reference, evaluation criteria, documents with many contributors and last-minute changes.

01 **Sector knowledge, design craft**

Our partners combine more than twelve years preparing proposals and reports in international development with over a decade in advertising and brand design. Every document is built for evaluators and finished to agency standards.

02 **Fluent in how bids work**

We start from the terms of reference, the methodology and the evaluation criteria, not from a design brief. Your team does not have to explain the sector or the donor, and keeps its time for the technical content of the bid.

03 **Editable until submission**

Proposals and reports in PowerPoint and Word that your team can edit until submission without breaking the layout, with a finish that does not look like a template. InDesign when the format requires it, always with editable files.

SELECTED WORK

30+ projects, one standard

Proposals, reports, identities and video for any sector, from energy and engineering to gender and youth, all built to the same finish.



01

Tendering

Built for evaluators. Editable by your team.

TENDERING · GOPA

Renewable gas in Ukraine

REFERENCE	EC-ENEST/IEV/2025/EA-RP/0038
TENDER	Support to Ukraine's Ministry of Energy on Renewable Gas Policy and Evaluation of Gas Infrastructure, funded by the European Union
OUR WORK	Full design of the 48-page technical proposal: cover, section openers, methodology diagrams, work plan, maps, charts and team profiles
FORMAT	PowerPoint, A3 landscape, editable by the proposal team
CONTRACT	EUR 3.5 million · 36 months

Shown with placeholder text: the content of our clients' documents is confidential.





TENDERING · GOPA · RENEWABLE GAS IN UKRAINE

Technical proposals

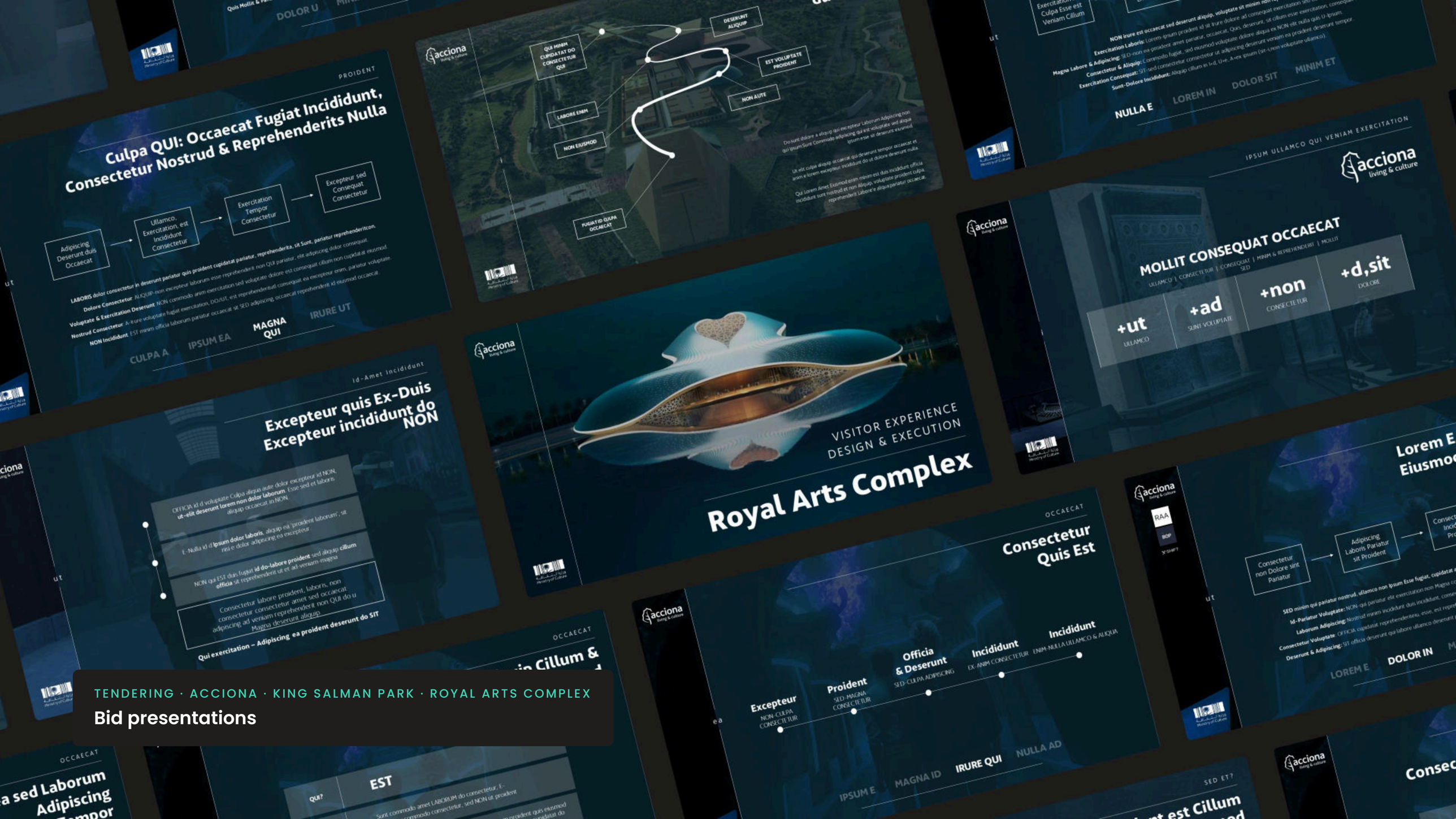
TENDERING · ACCIONA

King Salman Park · Royal Arts Complex

BIDDER	ACCIONA Living & Culture
AUTHORITY	Ministry of Culture, Kingdom of Saudi Arabia
BID	Visitor experience design and execution for the Royal Arts Complex, King Salman Park, Riyadh
OUR WORK	Bid presentation: concept cover, site plan, key figures, partner overview, process diagrams and timelines
FORMAT	PowerPoint, 16:9

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TENDERING · ACCIONA · KING SALMAN PARK · ROYAL ARTS COMPLEX

Bid presentations

TENDERING · GOPA

Just Energy Transition in South Africa

REFERENCE	EC-INTPA/PRY/2025/EA-RP/0139
TENDER	Technical Assistance facility for South Africa's Just Energy Transition, funded by the European Union
OUR WORK	Full design of the 62-page technical proposal: cover, section openers, methodology diagrams, process charts, tables and imagery
FORMAT	PowerPoint, A3 landscape, editable by the proposal team
CONTRACT	EUR 10 million · 48 months
RESULT	Contract won

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TENDERING · GOPA · JUST ENERGY TRANSITION IN SOUTH AFRICA

Technical proposals

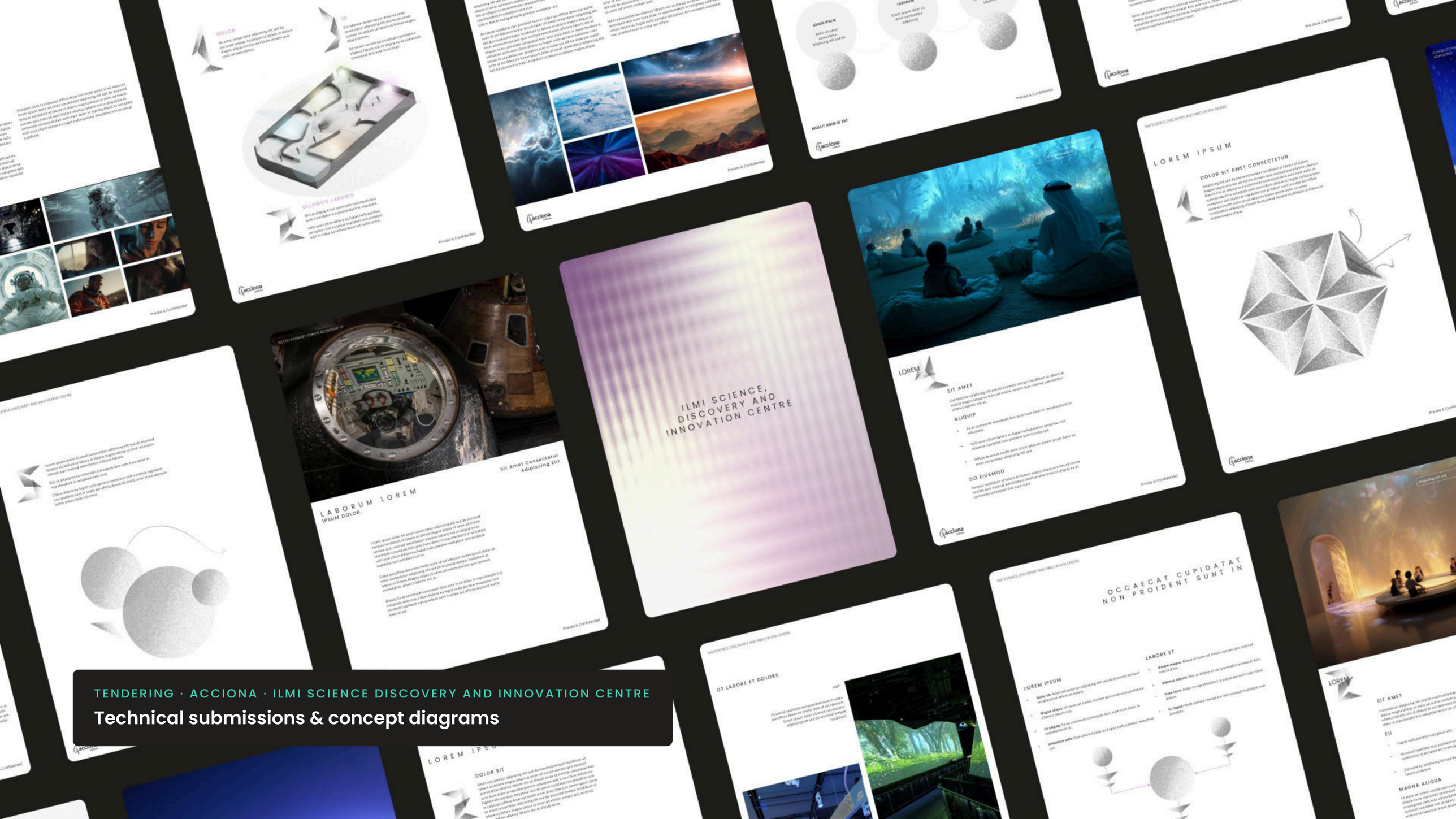
TENDERING · ACCIONA

ILMI Science Discovery and Innovation Centre

BIDDER	ACCIONA Cultura
PROJECT OWNER	Misk Foundation
BID	Exhibition fit-out of two galleries and garden spaces at the ILMI Science Discovery and Innovation Centre, Riyadh
OUR WORK	180-slide technical submission, built with ACCIONA Cultura's in-house design team: executive summary, design capability and experience, concept diagrams and references
FORMAT	PowerPoint, A4 portrait

Shown with placeholder text: the content of our clients' documents is confidential.





TENDERING · ACCIONA · ILMI SCIENCE DISCOVERY AND INNOVATION CENTRE

Technical submissions & concept diagrams

TENDERING · IBF

EU Electoral Missions

REFERENCE	EC-FPI/2025/EA-RP/0016
TENDER	Multiple framework contract to support EU Electoral Missions, European Commission (FPI)
OUR WORK	Organisation and methodology: cover, methodology diagrams, world map of experience, risk matrix and team organisation
FORMAT	InDesign, A4 portrait, 54 pages
FRAMEWORK	EUR 200 million ceiling · 48 months

Client content is confidential: the samples shown use placeholder text, names and photos.





TENDERING · IBF · EU ELECTORAL MISSIONS

Proposal design & diagrams

02

Implementation

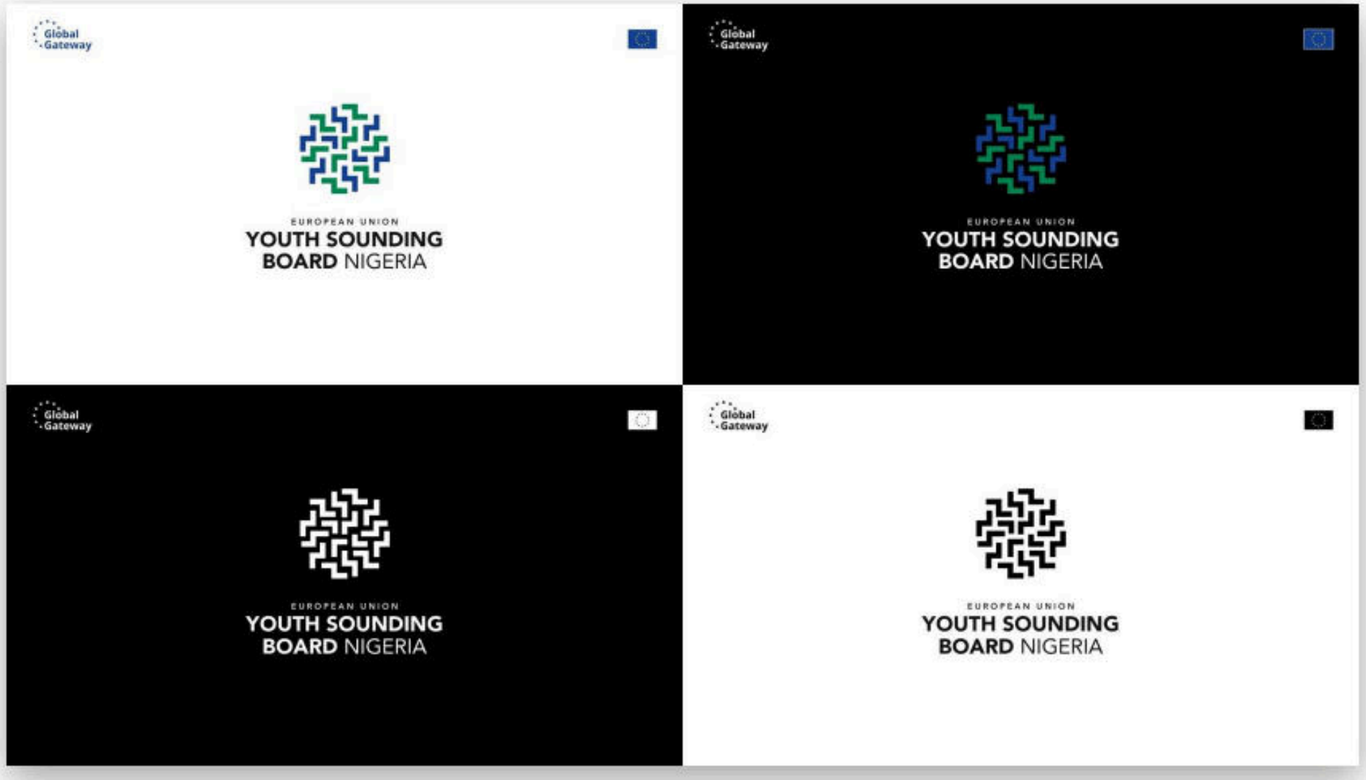
From the inception report to the closing event.

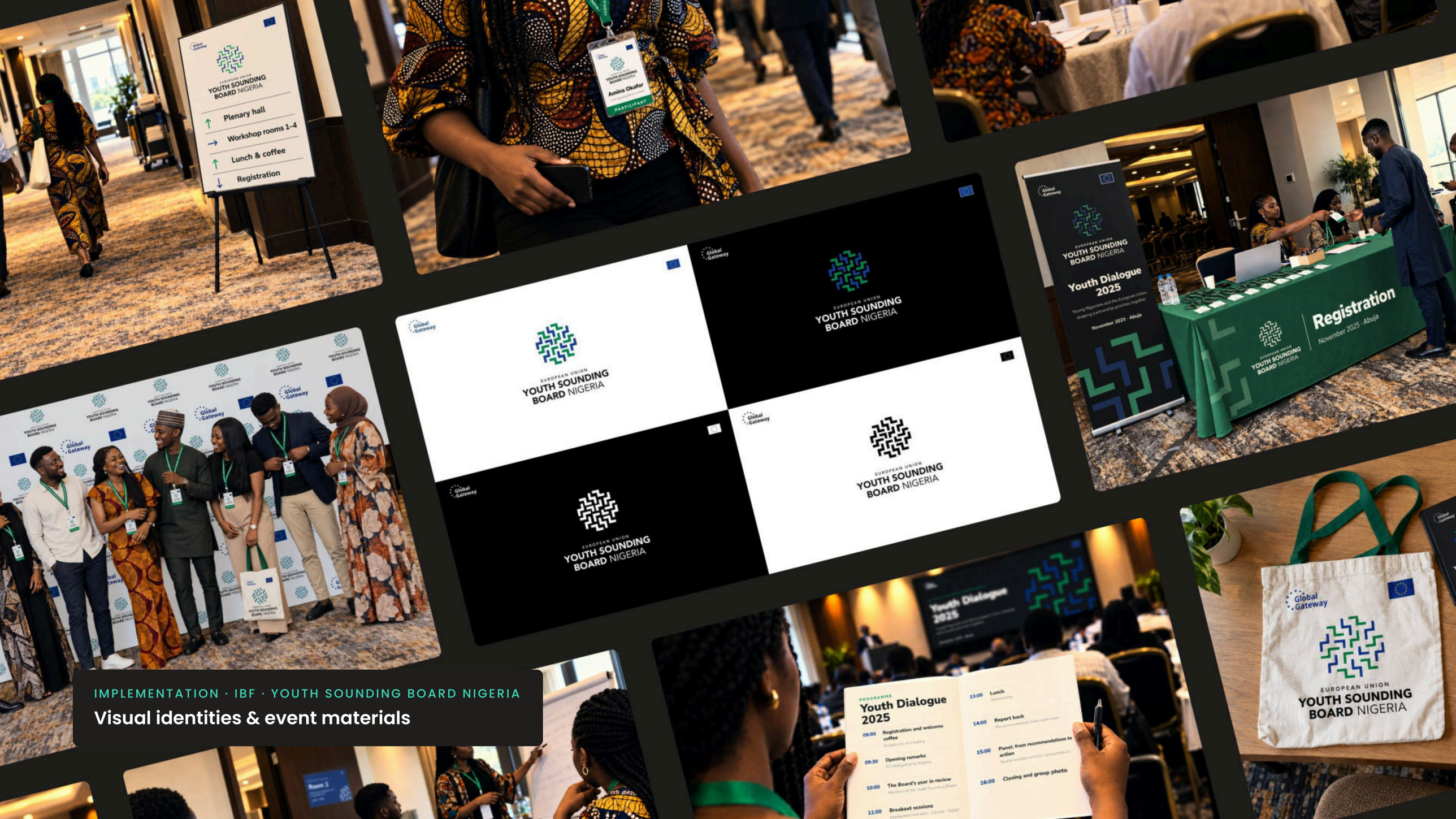
IMPLEMENTATION · IBF

Youth Sounding Board Nigeria

REFERENCE	EC 300074055
PROJECT	Support to the EU Youth Sounding Board in Nigeria, EU Delegation to Nigeria, under Global Gateway
OUR WORK	Two logo proposals and the final identity, in multicolour and single-ink versions for screen printing, applied to notebooks and tote bags
FORMAT	Identity and print

Logo versions on colour, black and white backgrounds.





IMPLEMENTATION · IBF · YOUTH SOUNDING BOARD NIGERIA

Visual identities & event materials

IMPLEMENTATION · IBF

Gender Smart Finance

PROGRAMME	InvestEU Advisory Hub Gender Finance Lab, European Investment Bank
AUDIENCE	EU commercial banks: SME, product, strategy and ESG teams. 25 banks signed up at launch
OUR WORK	Two phases: a brochure to launch the programme and invite banks to join, then a leaflet for the participants who enrolled, both applied to the EIB and InvestEU visual identities
PROGRAMME LAUNCH	March 2025, EIB Group Forum
FORMAT	Print and interactive PDF

Visualisations of the materials.





IMPLEMENTATION · IBF · GENDER SMART FINANCE

Brochures & leaflets

IMPLEMENTATION · UNE

Vid Expert

PROJECT	Vid Expert operational group: a digital tool to measure and reduce the carbon footprint of the wine sector, coordinated by UNE
FUNDING	European Agricultural Fund for Rural Development (EAFRD) and Spain's Ministry of Agriculture, Fisheries and Food
OUR WORK	Project identity and PowerPoint template, a three-minute animated explainer and a results video with filming, interviews, animation and data maps
FORMAT	Identity · animation, 3:00 · video, 1:24





IMPLEMENTATION · UNE · VID EXPERT

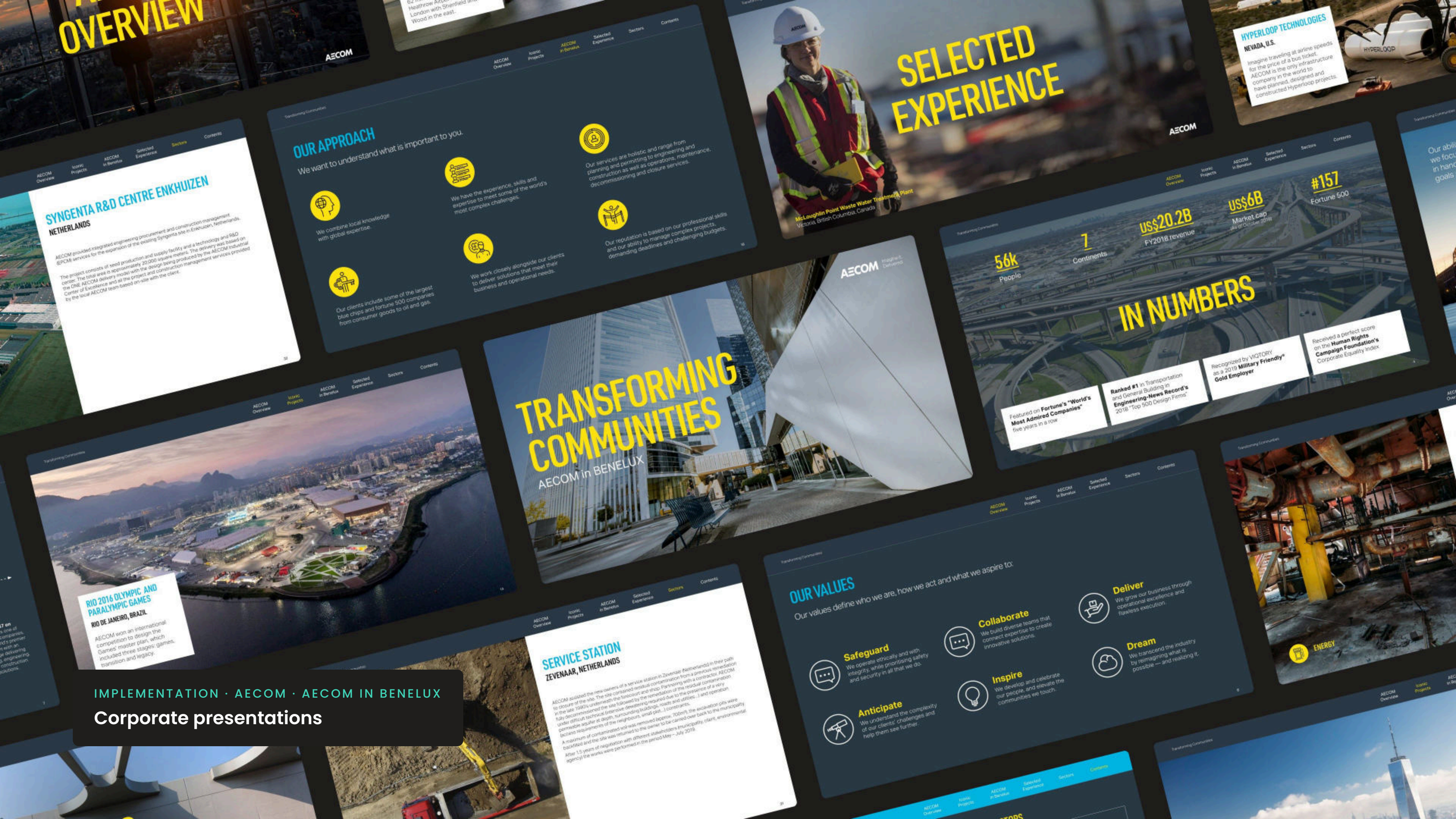
Visual identity, animation & video

IMPLEMENTATION · AECOM

AECOM in Benelux

CLIENT	AECOM, Benelux
PROJECT	Transforming Communities, corporate capabilities presentation for the Benelux market: company overview, iconic projects, AECOM in Benelux and selected experience
OUR WORK	Design of the full presentation, 36 slides, from the cover to the project sheets
FORMAT	Presentation, 16:9





IMPLEMENTATION · AECOM · AECOM IN BENELUX

Corporate presentations

IMPLEMENTATION · GOPA

Bangladesh Renewable Energy Facility

REFERENCE	EIB AA-011920-001
PROJECT	Technical assistance to the Bangladesh Renewable Energy Facility, funded by the European Union and the EIB under Global Gateway
RECEIVED	GOPA's governance as four PowerPoint slides that pointed to one another, plus a Word list of 17 experts
OUR WORK	62-page inception report applying the EU and EIB visibility rules, with maps, work plan and tables; and an interactive PDF of the project governance
FORMAT	InDesign A4 report · interactive PDF, 16:9
CONTRACT	EUR 6 million · 48 months



Open this PDF in Adobe Acrobat or Acrobat Reader and click the cover:
the governance chart works as it does for the client. Other viewers show the cover only.



IMPLEMENTATION · GOPA · BANGLADESH RENEWABLE ENERGY FACILITY

Reports & interactive documents

IMPLEMENTATION · DT GLOBAL

Governance of artisanal fisheries

REFERENCE	ICT-584-24
PROGRAMME	Adelante 2, EU–Latin America and Caribbean triangular cooperation, co-funded by the European Union
INITIATIVE	Strengthening the governance of artisanal fisheries, coordinated by the Andalusian Agency for International Development Cooperation (AACID) with partners in Brazil, Chile and Spain
OUR WORK	Design and layout of two publications in Portuguese, a catalogue of good practices (72 pages) and a guide to local co-governance (90 pages), including all the maps, diagrams and tables
FORMAT	InDesign, A4 portrait





IMPLEMENTATION · DT GLOBAL · GOVERNANCE OF ARTISANAL FISHERIES

Publications & guides

03

Consortium

Inside your bid, accountable for the communication.

CONSORTIUM

What we bring to your consortium

The whole communication component, designed and delivered in-house by a team that knows how development projects are evaluated.

Graphic and editorial design

Reports, publications, presentations, data visualisation and maps.

Web and digital

Project websites, landing pages, dashboards and social media packs.

Video and motion

Explainer and results videos, filming, animation and subtitles.

Communication and visibility

Campaign concepts, press kits, events and visibility materials under donor rules.

CONSORTIUM

Two ways to join your bid

We join in the role your bid needs: as named experts in your team or as a member of your consortium. The same people do the work either way.

AS KEY EXPERTS

We join your team as named experts.

Europass CVs adapted to each profile the call asks for, signed with the statement of exclusivity and availability and backed by references from relevant work.

AS A CONSORTIUM PARTNER

We sign the bid as a member of your consortium.

We write our part of the methodology for communication and design, budget the communication outputs and deliver them, from the project's visual identity to its closing materials.

04

Working with us

What we produce, how we work and who we work with.

WHAT WE PRODUCE

Design and communication, end to end

From a single chart to the full communication component, designed and delivered by the same team.

Bids get a price range from our hour estimate. Once the contract is won, each deliverable has a fixed price.



Presentations

Tender presentations, results decks, master templates



Documents

Technical proposals, inception and final reports, policy briefs



Data and diagrams

Theory of change, logframes, Gantt charts, governance, KPIs



Maps

Location, coverage, indicator and network maps



Identity

Project logos, visual identities, Word and PowerPoint templates



Events

Roll-ups, backdrops, signage, badges, print production



Video and motion

Explainer videos, data videos, filming, subtitles



Digital

Project websites, landing pages, dashboards, social media packs



Communication

Campaign concepts, press kits, communication strategies

HOW WE WORK

Two partners, a team for each project

Alejandro Mateo, Co-founder & Business Development Director, and **Pablo Sánchez**, Co-founder & Design Director, both manage projects.

Around them, a team of designers, motion artists and developers sized to each project, all under NDA and directed by the partners. Each bid has its own team, files and access, in English or Spanish.

01

Call

Twenty minutes on the bid or the project, with examples in context.

02

NDA and agreement

An NDA before you share anything, whenever you need one.

03

Estimate

A price range for bids; a fixed price per deliverable once the contract is won.

04

First version

On the agreed date, in the agreed formats.

05

Review rounds

Structured feedback and the rounds agreed in the scope.

06

Delivery

Files ready to submit or present, plus editable versions.

WHO WE WORK WITH

Clients, programmes and contracts

We work with international development consultancies such as GOPA, IBF and DT Global, and with international companies such as ACCIONA.

Our team also brings over a decade of experience inside the sector, producing proposals at firms such as AECOM and DT Global for the European Commission, the World Bank, the EIB, the EBRD, the UN, USAID and the regional development banks.

CLIENTS	GOPA · IBF · DT Global · ACCIONA · AECOM · LHH · UNE · Accenture · REVOLVE · MedCities
PROGRAMMES	Global Gateway · InvestEU Advisory Hub · Adelante 2 · Interreg Euro-MED
FRAMEWORK CONTRACTS	Services for EU External Action (FWC SEA 2023) · EIB Advisory Services (EIBAS) · EIB Consultancy Services for the Energy Sector · Support to EU Electoral Missions
TENDERS AND PROJECTS	TA facility for South Africa's Just Energy Transition · Renewable gas policy support to Ukraine's Ministry of Energy · Bangladesh Renewable Energy Facility · King Salman Park

FREQUENT Q&A

Your questions

A moment for your questions. These are the ones we hear most often.

01

How do you manage two clients bidding for the same tender?

02

Which elements make a budget go up or down?

03

How quickly can you turn a full proposal around?

04

Can our team keep editing the files after delivery?

05

Can you work with our own templates and guidelines?

06

How do you handle our confidential material?

Making development visible.

NEXT STEP

Send us the ToR or your visibility plan. We will tell you how we would approach it.

ALEJANDRO MATEO
Co-founder & Business Development Director
alejandro.mateo@aidporter.com

PABLO SÁNCHEZ
Co-founder & Design Director
pablo.sanchez@aidporter.com

AIDPORTER
info@aidporter.com
aidporter.com · linkedin.com/company/aidporter